

Join millions worldwide who automate their store using Optiseller.

- ✔ Easy setup, no coding required
- ✔ Free forever for core features
- ✔ 7-day trial of [premium features](#) & apps



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Sign up with OnBuy



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OR

Sign up

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Ready to scale your business?

Easily set up and prepare your data, categorise & review, download and export your data in a desired format and more.

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Sign in with OnBuy

OR

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Password



Sign in

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Discover

 Link Store

Welcome to Optiseller

To get the best out of our tools and reports, **please link your eBay store**. Depending on your plan, some of our tools can be accessed without linking your store. You can access these tools below.

[Link my store](#)

[Store status](#)

 We've had a problem accessing your eBay store. Please [check the link](#).



Your Plan

Essential Plan

Essential Plan



Subscription active (12 month contract)

What tools are available in plan vs what are not - Still want to display them all but give an indication of where access is restricted? Hide (opacity)

Review the order of the tools - e.g. currently category lookup is hidden away at the bottom when it is one of our most used tools.

[Manage Plan](#)

My Listing Optimisation

eBay Self-Serve Onboarding

02.04.2021

[Select](#)



Aspect Finder+

01.04.2021

[Select](#)



[Run it Again](#)

Duplicate Listings

22.07.2020

[Completed](#)



[Run it Again](#)

Single Listing Review

Listings can be improved upon at listing level...

[Select](#)



Easy Product

Gather related data from different sources...

[Start](#)



Product Suggester

Enrich listings by searching products on keywords...

[Select](#)



Category Suggester

Top 10 suggested categories by confidence level...

[Select](#)



My Reports & Analytics

Unsold Items Report

15.10.2021

Running...



Category Lookup

Prioritise effort when optimising listing data...

[Select](#)



eBay Store Performance Dashboard

28.06.2021

[View Report](#)



Parts Compatibility Finder

12.03.2021

[Select](#)



[Run it Again](#)

Download Listings

04.03.2021

[Select](#)



[Run it Again](#)

Listing Review

11.01.2021

[View Report](#)



[Run it Again](#)

Essential eBay Review



TecDoc Annual Licence



Aspect Finder





dit_shop_abc_fashion

Select Store **eBay Store - Fashion Plan**

Snapshot Top Selling Product



Hits:
5345

Sales:
329

Listing: Men's Nike Training Shoes

Missing Aspects: Material, Style, Size, Colour

Product Identifiers: EAN

Shipping options: Free

Title optimisation: No Pattern

Price: £12.99

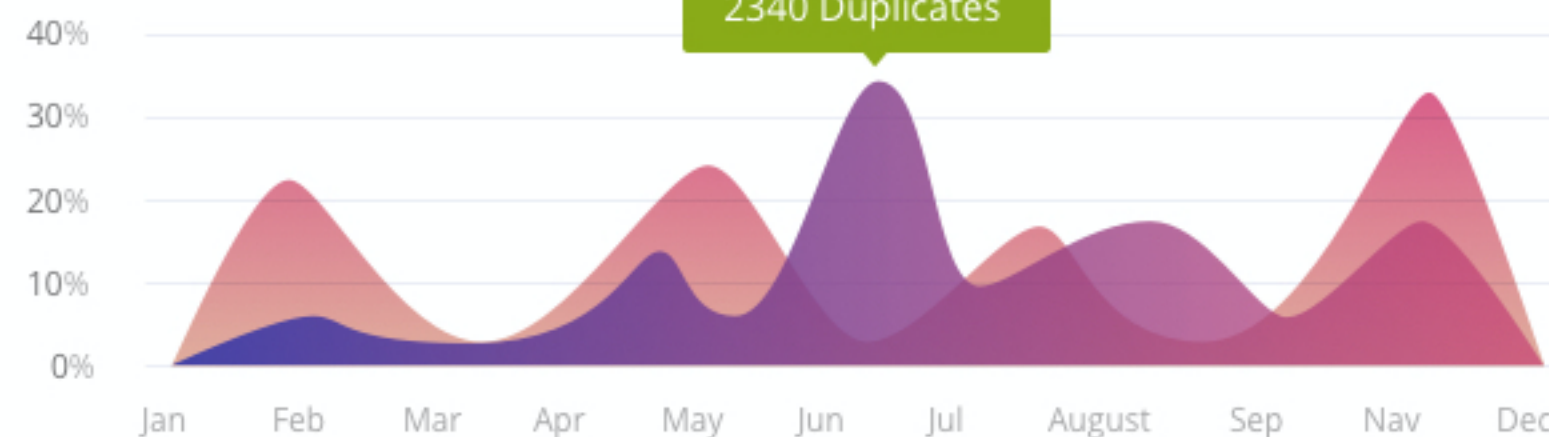
Promote: Yes

[Open the report →](#)

Store Performance Dashboard Overview

Date captured: 15/04/2019

[Duplicate listings](#) ▾



Number of Duplicates

30%

Poor Item Specifics

100%

Missing Fitment Data

100%

[View report →](#)

13,562

Number of listings

1,914

Duplicate listings

1,103,456

Hit Count

18,430

Item Quality Sold

12

Products without GTINs

Insights / Findings / Top selling products

(12987)



Women's Boohoo Crepe Wide Leg Trousers
Missing Aspects: Material, Occasion, Length
Product Identifiers: EAN, Brand, MPN
Shipping Options: Free, Fast n Free, Click & Collect
Title Optimisation: Machine washable, No Pattern



500 Duplicate Listings
Identified in Car Parts at risk of policy breach and loss of sale.



126 Listings in Womens Clothing
Clothing that would benefit from multi-variant listings.

All **Positive** Neutral Negative

Shipping Awareness (Things/How to Fix)

0%

[Fast & Free Shipping](#)

100%

[Free Shipping](#)

0%

[Express Shipping](#)

100%

[Click & Collect](#)



[Home](#) / [Dashboard](#) / Item Specifics

Home, Furniture & DIY (Cure)

Select Category

Home & Garden - Bedding Sets

[View Results](#)

14

[Suggested](#)

Completed Listings

Show ☒ Hide

☐ Showing: 6 of 6 listing(s) | Number selected: 0

Page size: 20

Filter by: All results

☐ Item Id	Title	SKU	Style	Brand	Material	Send to eBay
☐ 113686166752	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42536	Missing	No Action Dream Style	Found Flannelette	Send →
☐ 113686166753	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42537	No Action Flat Sheet	No Action Dream Style	Found Flannelette	Send →
☐ 113686166754	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42520	No Action Flat Sheet	No Action Brentfords	Found Flannelette	Send →
☐ 113686166756	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42522	Missing	No Action Brentfords	Found Flannelette	Send →
☐ 113686166758	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42556	No Action Flat Sheet	No Action Dream Style	Found Flannelette	Send →
☐ 113686166760	100% BRUSHED COTTON THERMAL Flannelette Flat sheet	PID_42558	No Action Flat Sheet	No Action Dream Style	Found Flannelette	Send →

Filter by

▼

 Search

[Clear](#)

 Import

 Export

 Create

Showing: 6 of 1000 Results

Page size: 25 ▼

☐	SKU	OPTI-ID	Image	Title	Channel	OPTI-Category	Price (GBP)	Status	OptiRating ▾	
☒	SKU001 ▼	20014		PEUGOT 6405LL Front Wiper Motor With Linkage	eBay UK	185033	35.00	IN PROGRESS	Good 7.2/10	Edit
☐	SKU002 ▼	20016		Peugeot Partner Citroen Berlingo MK2 Front Wiper Motor With Linkage 0390241621 (75)	eBay DE	20675	58.00	SHIPPED	Good 7.2/10	
☐	SKU003 ▼	10022		2014 PEUGEOT PARTNER Front Wiper Motor With Linkage	None	1234 Boxes	24.00	FAILED	...	
☐	SKU004 ▼	20015		PEUGEOT PARTNER 2008-2018 FRONT WIPER MOTOR WITH LINKAGE 9683100780-01	None	5678 Big Boxes	12.00	UPDATED	Good 7.2/10	
☐	SKU005 ▼	10014		2008-14 PEUGEOT PARTNER FRONT WIPER MOTOR WITH LINKAGE - 9683100780 (L2-FB)	...	Bigger Boxes	24.00	82%	Good 7.2/10	
☐	SKU006 ▼	20020		Nike Air Max 90 Men's Red Leather Lace Up Trainers UK 8	...	ci cn	89.99	DRAFT	Poor 1/10	